



2024

READERS' CHOICE TIMELINE

Nomination Round

Jan. 4-21

Voting Round

Feb. 1-18

Winners/Finalists Notified

Late February

Winners/Finalists Announced

April Issue

Readers' Choice Celebration

April

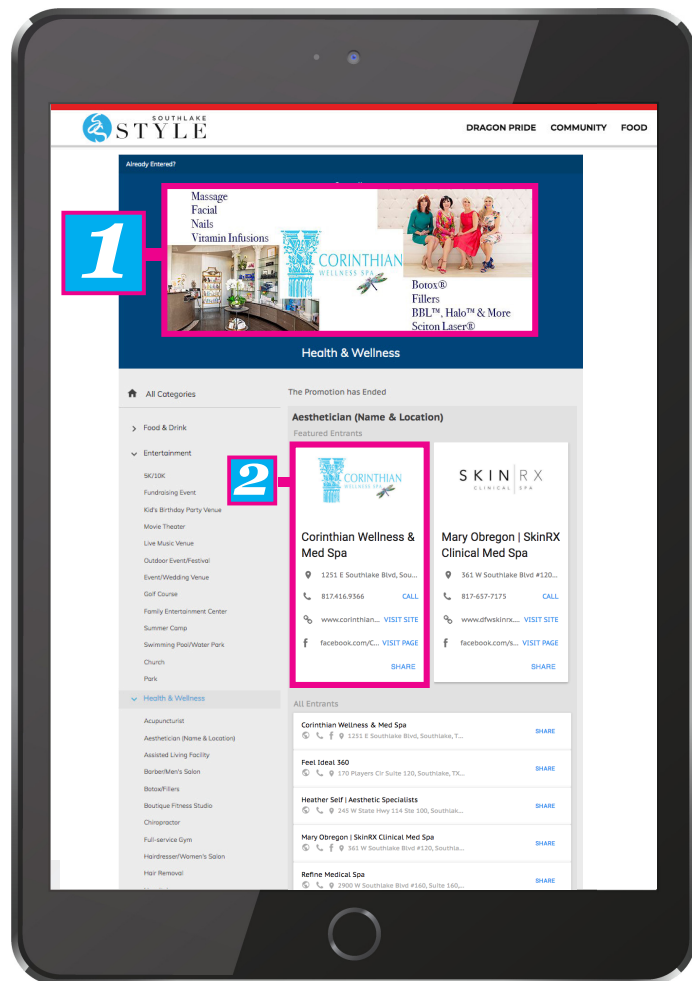


Nomination Round

JAN. 4-21

'24

Put Yourself In The Running!



1

EXCLUSIVE GROUP SPONSOR

MAXIMIZE YOUR BRAND'S EXPOSURE with a display ad at the top of the nomination round ballot + one featured entrant. **\$1,500**

Six Available Groups

- Entertainment
- Food & Drink
- Health & Wellness
- Home
- Retail
- Services

2

FEATURED ENTRANT(S)

INCREASE YOUR NOMINATIONS with logo recognition on the nomination round ballot. **\$350 per category**

Scan for complimentary social graphics to encourage your clients and fans to nominate your business.



SOUTHLAKESTYLE.COM

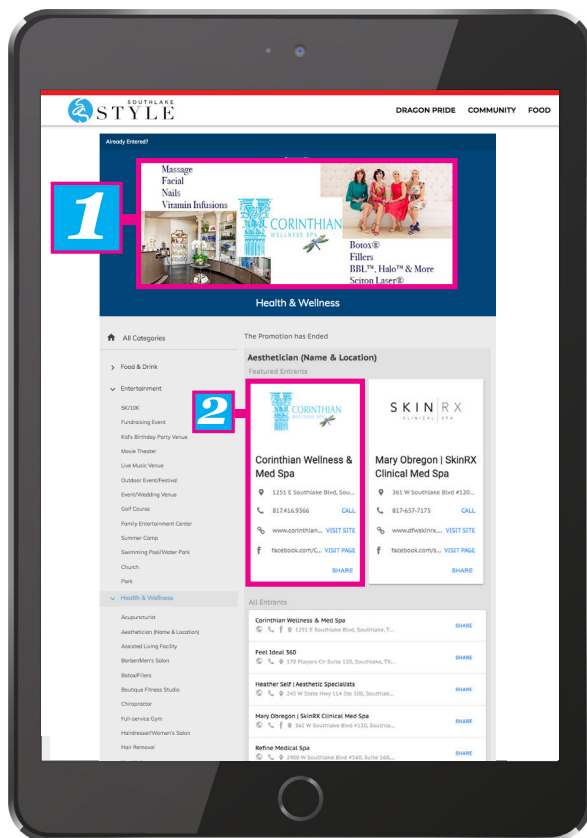


Voting Round

FEB. 1-18

'24

Campaign To Win!



SOUTHLAKESTYLE.COM

1 EXCLUSIVE GROUP SPONSOR

MAXIMIZE YOUR BRAND'S EXPOSURE with a display ad at the top of the voting round ballot + one featured entrant. **\$1,500**

Six Available Groups

- Entertainment
- Food & Drink
- Health & Wellness
- Home
- Retail
- Services

2 FEATURED ENTRANT(S)

GET MORE VOTES with logo recognition on the voting round ballot. **\$350 per category**

NOMINATION ROUND
advertisers receive
a **50% discount on**
VOTING ROUND
packages!

Scan for complimentary social graphics to encourage your clients and fans to vote for your business.





Readers' Choice Celebration APRIL

'24

Showcase Your Brand & Connect With Our Readers!



EVENTS | HAPPENINGS | PROMOTIONS

style **GUIDE**

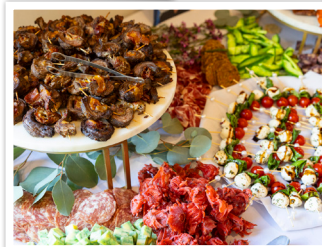
Readers' Choice Celebration



SOUTHLAKE STYLE CELEBRATES APRIL ISSUE RELEASE

We loved celebrating Readers' Choice 2023 during our issue release party last month! On April 12, a capacity crowd came to Southlake Style's office to enjoy fresh beverages, indulge in tasty hors d'oeuvres and marvel at over 400 winners and finalists featured inside the issue. Thank you to our event partners Personalized Grazing, Peace, Love & Little Donuts, Cake Pops By Allie, Buzzed Bull Creamery, Event Art Co., Your CBD Store and Hop & Sting Brewing Co., and congratulations to all of our Readers' Choice 2023 winners and finalists!

SouthlakeStyle.com



SPONSORSHIP INCLUDES

Print and digital brand exposure pre- and post-event.

Logo inclusion on the invitation.

Product/brand activation during the event.

Recognition in post-event Style Guide.

\$2,500